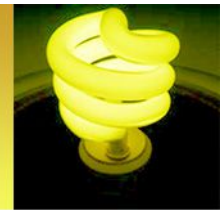




Instructional Design & Learning Special Interest Group



STUDENT OUTREACH ARTICLE COMPETITION

You could be published before you graduate!

Do you want to increase your chances of employment after graduating from your undergraduate or graduate program? Having your article published with a link in your résumé (or on your LinkedIn page) to your article might give you just the edge you need to land a great job in technical communication and/or instructional design!

Get your article in front of hundreds of professional readers

The Society for Technical Communication's Instructional Design & Learning special interest group (IDL SIG) invites undergraduate- and graduate-level students to submit an article related to Instructional Design for publication in our quarterly newsletter, *IDeal: Design for Learning*. Besides having your article published in a professional publication read by hundreds of practicing instructional designers and technical communicators, you will receive a one-year complimentary STC student membership, which includes a membership in the IDL SIG.

And that's not all. With your permission, the IDL SIG will submit selected articles for inclusion in the Technical Communication Body of Knowledge (TCBOK). If your article is accepted for inclusion in the TCBOK, you will earn an *additional* one-year STC/IDL membership! You can also insert another link in your résumé to your article in the TCBOK, which is available for reference by thousands of professional technical communicators.

Here is what L. Stoe said about having his article published in our newsletter: *"Being published under the Student Outreach Program provided a forum for me to apply and test my skills learned in my classes in Technical Communication & Professional Writing. The competitive process was fun and increased my self-confidence. I printed the published article and showed it as I interviewed for a new position as a technical publications writer just last month. I got the job and definitely feel that the published article helped me. Having a published article to show others strengthens any portfolio. I encourage others to go for it . . . I cannot overstate how nice it was to show my article during my interviews."* (Read his article at <http://www.stcidlsig.org/engaging-the-reluctant-learner/>.)

The process: How to enter the Student Outreach Article Competition

1. Go to <http://www.stcidlsig.org/students/youcanbepublished/> and download the complete **Entry Packet**.
2. Read the **Frequently Asked Questions** for additional information. If you still have questions, email us at StudentOutreach@stcidlsig.org.
3. Read the **Contributor Guidelines** and select a topic from our list of suggested **instructional design** topics. Note that if you choose a topic not on our list, you need to request our pre-approval by email.
4. Write the article without exceeding two single-spaced pages or 1,000 words, excluding References section.
5. Use the **Final Checklist** to ensure your article adheres to all guidelines.
6. Download and complete the **Submission Form**.
7. Send your article, the Submission Form, and any graphics to StudentOutreach@stcidlsig.org.