



Society for
Technical
Communication

Society for Technical Communication

Board of Directors Meeting

Conference Call

09 April 2013 11:30 AM – 1:00 PM CDT

Attendees

Board

- Alan Houser, President
- Nicky Bleiel, Vice President
- Aiessa Moyna, Treasurer
- Alyssa Fox, Secretary
- Hillary Hart, Immediate Past President
- Bernard Aschwanden, Director
- Ray Gallon, Director
- Rich Maggiani, Director
- Tricia Spayer, Director

Office

- Greg Larsen, Deputy Executive Director
- Lloyd Tucker, Deputy Executive Director
- Liz Pohland, Director of Content Strategy and Publications
- Steve Skojec, Director of Community Relations

Guests

- Jane Wilson, Incoming Treasurer, STC 2013-14 Board
- Ben Woelk, Incoming Director, STC 2013-14 Board
- Deanne Levander, Incoming Director, STC 2013-14 Board
- Kit Brown-Hoekstra, Incoming Vice President, STC 2013-14 Board

Call to Order

Mr. Houser called the meeting to order at 11:33 AM CDT (GMT -5:00).

Consent Agenda Items

- Approval of 2013 March 12 board meeting minutes and summary

The March meeting summary was moved to the regular agenda. The board meeting minutes were approved.

Agenda Items

- Call to order and consent agenda
- Pacesetter Awards (5 minutes) – Alan Houser
- Treasurer's Report (10 minutes) – Aiessa Moyna
- President's Report (5 minutes) – Alan Houser
- Communities Report (10 minutes) – Steve Skojec
- Year in Review (30 minutes) – Nicky Bleiel
- Executive Session (30 minutes)

March Meeting Summary

A motion was made to accept the 12 March 2013 board meeting summary with housekeeping changes suggested to remove specific budget details. The motion was seconded. The motion carried.

Pacesetter Awards

Mr. Houser presented the Pacesetter Award nominees. These awards recognize innovative and successful community initiatives.

A motion was made that that we accept the Pacesetter Award nominees as presented by the committee. The motion was seconded. The motion carried.

Treasurer's Report

Ms. Moyna reviewed the Feb. 2013 financial statement.

A motion was made that we approve the financial statement for Feb. 2013. The motion was seconded. The motion carried.

President's Report

Mr. Houser discussed logistical issues related to board members' hotel rooms at the Summit.

The search committee has reached a decision on the new Executive Director and this person has accepted our verbal offer. The details of this person's contract are still being worked through. We hope to have this person fully participate in the Summit, the Summit board meetings, etc.

Communities Report

Mr. Skojec noted that we have 57 U.S. chapters, 5 Canadian chapters, 7 international chapters (only 3 active), and approximately 20 student chapters (some of which are dormant).

There are 24 small chapters (20 or fewer members), and 22 Special Interest Groups (SIGs).

Year in Review

Ms. Bleiel reviewed current STC initiatives and progress over the last year. See Ms. Bleiel's slides for more details.

Mr. Woelk, Ms. Levander, Ms. Wilson, and Ms. Brown-Hoekstra left the meeting at 12:31 PM CDT.

Executive Session

The board entered executive session at 12:33 PM CDT.

The board exited executive session at 1:04 PM CDT.

Adjournment

Mr. Houser adjourned the meeting at 1:04 PM CDT (GMT -5:00).