



# Society for Technical Communication

Board of Directors Teleconference Call  
28 July 2010

## Attendees

### Board

- **Mike Hughes, President**
- **Hillary Hart, Vice President**
- **Aiessa Moyna, Treasurer**
- **Rachel Houghton, Secretary**
- **Cindy Currie, Immediate Past President**
- **Karen Baranich, Director**
- **Nicky Bleiel, Director**
- **Judith Herr, Director**
- **Rich Maggiani, Director**
- **Tricia Spayer, Director**
- **WC Wiese, Director**

### Office

- **Kathryn Burton, CAE, CEO**
- **Diana Buttram, COO**
- **Lloyd Tucker, Deputy Executive Director**
- **Elaine Gilliam**
- **Fatima Issa**
- **Stacey O'Donnell**
- **Liz Pohland**
- **Selena Roberts**
- **Marta Sokol**

### Guests

- **Mikah Sellers, Consultant**

### Absent

- **Lori Corbett, Director**

## Call to Order

Mr. Hughes called the meeting to order at 4:01 pm EDT (GMT-4). A quorum was established.

## Consultant Report

The Board listened to a presentation from Mikah Sellers on the Society's web strategy and opportunities to innovate and improve the user experience of members. He reviewed a series of specific strategies and recommendations for STC to sustain and increase growth and revenue.

## Adjourn

The meeting was adjourned at 5:32 pm EST (GMT-4).